

DDU SSIP Presentation Guidelines

- Follow this template for presentation.
- Presentation should have plain white background, same font type(Calibri), font size (in respective fields.. Like Title can be fixed at 38/40 , while body text can be 30/32 and should be followed throughout your presentation)
- Only Bulleted points/ No paragraphs allowed/No copy-paste information from websites, portals, encyclopedias.
- Give due credit to reference material that you use for gathering information
- Presentation Time: 10 mins (Upon discretion of committee)
- Q&A : 5 mins (Upon discretion of committee)
- Delete this slide later while preparing your presentation



Project Title

Team Members :

Team Leader
Team Member 1
Team Member 2
Team Member 3

Mentor :

Prof. _____
Department _____
Faculty of _____

Outline

- Team formation
- Brief Description
- Value Proposition
- Market Survey
- Proposed Solution
- Innovation Component in Proposed Solution
 - Patentable Innovative Component
- Project Status
- Fund Requirements
- Outcome and Path Forward
- References

Team Strength

(Briefly discuss the Projects implemented successfully or any noteworthy work done in past by any team member)

Name of Team Member	Project title

Brief Description

- Brief description of your project
- “PROBLEM” : The problem you are trying to solve. This “should not” contain any description of how you are going to solve the problem
- Highlights,
- Innovation
- Main contributions

Value Proposition

- What is the value of contribution with regards to your project/idea/technology??
 - For example your project might make life of humans simpler: Then mention how it would make it simpler?
 - It decides how your project is valuable to society, mankind or domain as a whole.

Market Survey

- Are there any current systems/products/methods/ideas/services like yours?
- If so what are they, how they do it?
- How is your current systems/products/methods/ideas/services different from existing ones?
- What is your target segment in the market?
- Who is most likely to buy/vouch for your system/product/method/idea/service ?
- Graphical representation of market status preferable

Current Status of Project

- Since how long are you working on the project?
- What are your current results/observations?
- What have you achieved and how have you done it?
- Are you moving towards solving your problem? How?
- How much are you away from solving your actual problem?

Project Work to be accomplished (3 to 4 slides)

- Why is your current status successful/not successful?
- How are you planning to move forward?
- What you need to develop?
- How are you going to accomplish it?

(This should not contain any product diagrams/specifications of components/existing method)

Proposed Solution

- Can contain detailed diagrams or explanations of how you would execute your project.
- How many objectives you need to achieve so that you reach the final solution?

Innovation in Proposed Solution

- Is your proposed solution or any part of it patentable ?
- Describe Patentable Innovation in Proposed Solution
- Under which category of patent, it is patentable
 - Utility
 - Design & Process
 - Plant

Fund Requirements

**Total cost (including consumables, non consumables, recurring and non recurring):
RS. _____**

For info on these terms please google the same

Materials / Components

Component Name	Where it will be used?	Quantity	Price per Unit (INR)	Total
Total(A)				

Other Expenses

Expense Head (Mention whichever are applicable)	Give details of the items	Total Price
Consumables		
Minor works		
Professional services (from outside)		
Mentoring services (from outside)		
Patent filing		
Any other (Pl. Specify)		

Outcome

- System improvements/Technology development etc.
- What can be improved/changed/modified/developed after the end of your project by others?
- How can it be improved based on your experience?

Path Forward

- Mention clearly whether you are willing to move forward to the next stage.
 - i.e PoC to Prototype or Prototype to start up or patent filing etc.

References

References

THANK YOU